



2023 Mid-Year Business Meeting

Friday, June 16, 2022

River Oaks Country Club,
Houston, Texas

Agenda



1. Call to Order
2. State of the Whitehall Club, Bill Smith
3. Secretary's Report (Mid Year Meeting Minutes), D. Gehring
4. Membership Retention Report, Jeff Hildreth
5. Membership Report, Bryan Dehan
6. Program Report, Carter Breed and Greg Schneider
7. Social Report, Gary Siller & Claudio Gutierrez
8. Treasurer's Report, Ketan Mehta
9. Historian's Report, Dr. Cameron Wallace
10. Any Other Business
11. Adjourn

The Purpose of Whitehall

To provide an association that promotes the business, services and financial advancement of its members



This will be done by:

- ❖ Each member sharing information
- ❖ Each member using the individual services or products of his fellow members
 - ❖ Each member recommends the services, products, or activities of club members to those outside the club
- ❖ Each member sharing investment opportunities with the membership
- ❖ Comradery, Fellowship, & Relationship – Whitehall Works!

State of the Club – Bill Smith

- Whitehall Culture & Brotherhood Remains Strong!
- Excellent speaker quality through 2023 with bookings into October.
- Membership growing and attendance improving
- Appx. 98 members by YE with target to reach 110 by YE 2024
- Great Socials on the schedule
- Positive Cash Flow - Good Financial Position
- Premier of the film “The History of The Whitehall Club” set for this summer.



2022 Whitehall Club Officers

57th President

Bill Smith

Vice President, **Programs I**

J. Carter Breed

Vice President, **Programs II**

Greg Schneider

Vice President, **Membership**

Bryan Dehan (3rd Term)

Vice President, **Membership Retention**

Jeff Hildreth

Vice President, **Treasurer**

Ketan Mehta

Vice President, **Social I**

Gary Siller

Vice President, **Social II**

Claudio Gutierrez

Vice President, **Secretary**

David Gehring

Vice President, **Historian**

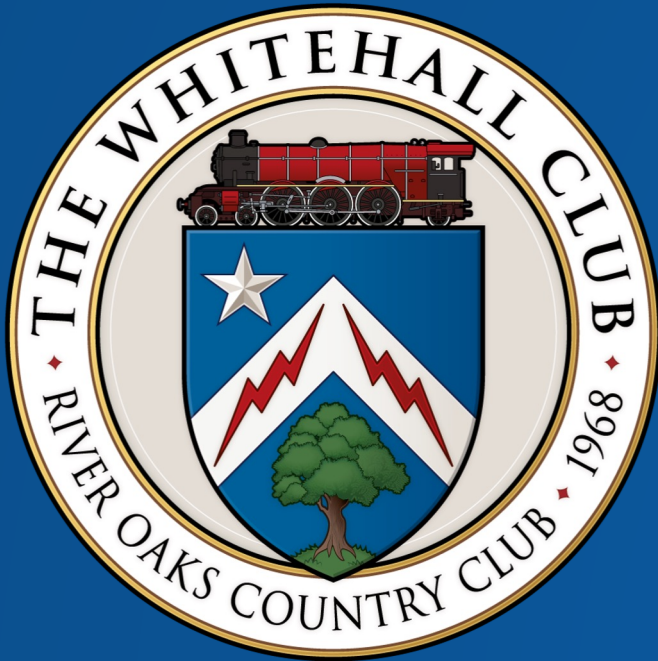
Cameron Wallace (3rd Term)



Secretary's Report



Secretary's Report – David Gehring



- 2023 Mid Year Business Meeting Minutes distributed for membership to review on Wednesday, June 14, 2023
- “Motion to approve?”

Attendance





Retention Report – Jeff Hildreth

As of Nov 17, 2022

	FY 2021	FY 2022	April 2023
Total Membership	94	98	93
Total Attending Members	92	91	80
Average Meeting Attendance	40%	41%	46%
Total Guests	91	101	21
Active Members			
Active Members (≥50%)	34	39	46
Semi-Active Members (10% to 49%)	45	42	30
Less than 10%	15	9	7
Missing In Action (0%)	2	3	10
Gold Award (≥95%)	0	3	2
Silver Award (≥90%)	3	3	6
Bronze Award (≥85%)	4	7	11

Average Attendance Trend	
2012	50
2013	48
2014	50
2015	42
2016	43
2017	43
2018	47
2019	49
2020	46
2021	41
2022	40
YTD 2023	46



Attendance Report – Jeff Hildreth

45 Active Members/Award Status (34 in 2021) as of April 28, 2023

90% Or More

89% to 80%

79% to 70%

69% to 60%

59% to 50%

D. Hansen
M. Holsey
R. McGinnis
N. Neidell
G. Siller
B. Smith

B. Butchko
G. Clements
R. Hartley
S. Scott
T. Teas

C. Breed
D. Gehring
K. Goeringer
C. Gutierrez
J. Hildreth
K. Mehta
E. Russell
G. Schneider
M. Waller
K. Weinert

R. Anderson
J. Briggs
B. Dehan
B. Fisher
A Flynn
C. Gasper
Sam Kelner
R. Kristan
B. Lakenmacher
D. Martin
J. McFarland
R. McMillan
T. Read
N. Richards
B. Walker

K. Bartol
S. Braun
R. Jenner
D. Leathers
S. Lufburrow
M. Lum
J. Mitchell
P. Swanson
C. Williams

Attendance %

as of Nov '22

as of Apr '23

90%+

3

6

80-90%

6

5

70-80%

8

10

60-70%

12

15

50-60%

10

9

40-50%

9

8

30-40%

12

10

20-30%

9

5

10-20%

8

5

>0-10%

12

6

No Shows

5

10

Membership





Membership Report – Bryan Dehan

The 2022* Membership Committee consists of the five immediate Past Presidents, the current President, the VP of Membership and the VP of Programs I. They are:

- ❖ **Bill Smith**
- ❖ **Justin Mitchell (2022)**
- ❖ **Mark Waller (2021)**
- ❖ **Steve Lufburrow (2020)**
- ❖ **Kurt Goeringer (2013)***

- ❖ **Jeremy McFarland (2018)**
- ❖ **J. Carter Breed (VP Programs I)**
- ❖ **Bryan Dehan (VP Membership)**

* Replaced Past President Jay Smyre (resigned)



Membership Report – Bryan Dehan

2023 - MEMBERSHIP PROCESS

1. Sponsor nomination & expression of interest/guest visit
2. Two Rec Letters
3. Conflict Checks
4. Rd 1 Committee Vote
5. Web Application (bio/CV) & Dues
6. Interaction with members
7. Phone call/lunch w Membership VP & members
8. At least Two Guest Breakfasts
9. Round 2 Committee final vote
10. Membership Notification



Membership Report – Bryan Dehan

2023 Resignations	2023 MIA
<p data-bbox="682 625 1228 829">Rennu Varghese Byron Rusk (health) Arash Shadavan</p>	<p data-bbox="1314 436 1768 1018">Henry Adams John Arnoldy Chris Black Dell Bull Steve Cela Jeff Majewski Milton Schopper Brent Southwell</p>



Membership Report – Bryan Dehan

2022 – NEW MEMBERS

- ❖ Arash Shadravan
- ❖ Jeff Hildreth
- ❖ Anthony Flynn
- ❖ David Martin
- ❖ Glenn Clements (rejoin)
- ❖ Glenn Davis
- ❖ Ryan Crowe*
- ❖ Larry Warren*
- ❖ Sam Kelner*

2023 – NEW MEMBERS YTD

- ❖ Erich Munding
- ❖ Jeff Majewski
- ❖ Shayan Zadeh



Membership Report – Bryan Dehan

2023 – PROSPECTIVE MEMBERS (PIPELINE)

- ❖ Todd Jones (Dehan/Breed)
- ❖ Tom Carpentier (Clements)
- ❖ Eric Doyle (Bull)
- ❖ William Waltman (Butchko)
- ❖ Kirk Smith (Butchko)
- ❖ Christopher Jachmich (Dehan)
- ❖ David Paris (rejoin?)
- ❖ Richard Wilkens (Dehan)
- ❖ Scott Arnoldy (Arnoldy)
- ❖ Jayden Juenemann (Cela)
- ❖ Scott Arnoldy (Arnoldy)
- ❖ Sam Tucker (Lum)
- ❖ Jose Luis Perez (Cook)
- ❖ Omar Ward (Cela)



Membership Report – Bryan Dehan

VACANT CATEGORIES

- ❖ Industrial Equipment, etc.
- ❖ Angel Investor / Venture Capital
- ❖ Attorney (Non-Conflict)
- ❖ Finance
- ❖ Sports Management
- ❖ Construction/ Contractor
- ❖ Medical / Biotech
- ❖ Retail Store



Membership Report – Bryan Dehan

What Can I Do?

- As with speakers, we rely on membership to recommend individuals who will be great members and contributors at Whitehall
- Please help nominate outstanding candidates from your business and social networks!
- Membership VP's job is to help them through the process
- If you have category questions feel free to contact me directly and review the categories of our current membership on the website: <https://thewhitehallclub.com/company-links/>

Programs





2023 Mid Year Programs Report

Carter Breed and Greg Schiender

9 – Business Specialist/Consultant

1 – Public Office Leader /
Candidate

2 – Whitehall History/Member
Presentations

1 – Economist

2 – Sports

3 - Non-Profit Leaders/ Assoc.

1 - Book Authors

(half year totals)

Sean Lehane - Houston Livestock Show and Rodeo

Todd Furniss-Founder, CEO and Managing Partner of gTC Group.

Willaim "Bill" Caesar– President of Generate Upcycle

Walter Ulrich - Medical Bridges

Lee Kaplan- Lifelong Houstonian and Candidate for Mayor

Dan Parsons – BBB of Greater Houston and South Texas

Laurie K. Bricker, M.Ed. Consulting & Strategies

Rev. Dr. James (Jim) F. Jackson, Jr.

Kate McLean - Executive Chef -Tony's

Jamay Schardien - Executive Director at Career Gear

Theresa Strong, Executive Director of Bel Inizio

Dr. Jenny McGown- Superintendent - Klien ISD

David Martin - Member Presentation

Ted C. Jones- Chief Economist and VP- Stewart Title

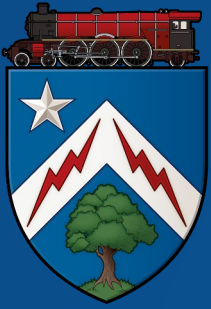
Jason Grimsley - 2 Time World Series Champion

Glenn Hamer, Pres/CEO of the Texas Assoc. of Business

Ben Burg- Berg Hospitality Group

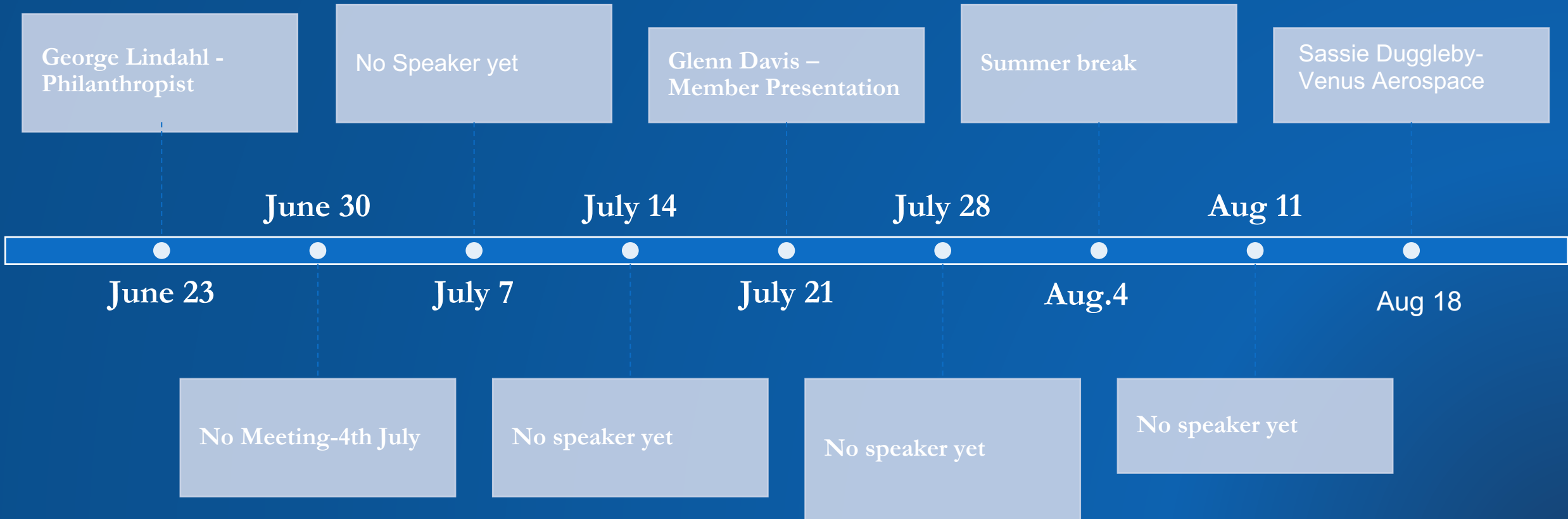
Richard Seline - Resilience Innovation Hub

Sam Kelner - Member presentation



UPCOMING SPEAKERS

(through the end of Aug. 2023)



Social



2023 Social Report – Gary and Claudio

<u>DATE</u>	<u>EVENT</u>	<u>VENUE</u>	<u>ATTENDEES</u>
January 21, 2023	President's Ball	The Junior League	70+
April 6, 2023	Wine Dinner	Roma Restaurant	47
May 6, 2023	Kentucky Derby Party	Steve Winter's home	28 tickets so far
June?	Cocktail Party at Leightman's	Brennan's	
July 16, 2023	Brunch	Brennan's	
Mid August	Wine Warehouse	Vintage Select Wines	
October 13, 2023	Steak and Cigar Night	John Vassar's home	
December 16, 2023	Christmas Party	Scotty Arnoldy's home	
January 20, 2024	President's Ball	TBD	

Treasurer





Treasurer's Report – Ketan Mehta

- Assumes minimal growth in membership by start of 2024
- Assumes membership fee stays at \$1100

SUMMARY OF ESTIMATED CASH FLOW				
	2023		2024	
Cash Balance 4/30/23				\$ 44,428
TCB		\$ 102,872		
BoA		\$ 33,596		
2022 Dues				
Members		92		95
Dues Remaining	\$ -		\$ 1,100	
			\$ 104,500	\$ 104,500
Breakfast				
Average Attendance		43		50
Cost per Person	\$ 40		\$ 43	
	\$ 1,720		\$ 2,150	
Number of weeks		32	\$ (55,040)	45
				\$ (96,750)
Presidents Party			\$ (25,000)	\$ (25,000)
Other Social			\$ (5,000)	\$ (5,000)
Admin (see detail breakdown below)			\$ (7,000)	\$ (7,000)
Cash Balance		\$ 44,428	12/31/2024	\$ 15,178

Historian





Historian's Report – Cameron Wallace

The Goal: Preserving and celebrating the history and traditions of The Whitehall Club, while also promoting the Club for the future

- Heritage Films – “History of The Whitehall Club”
- Shorter “trailer” type videos for prospective members or speakers
- Long-form movie is nearly complete
- Long-form Premiere: This summer – Working out the date/venue



Any Other
Business

Questions – Comments
Discussion



Meeting Adjourned

Friday, June 16, 2023

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